

THE NEW & NOTEWORTHY

PREVENTION GAP THE HIDDEN CRISIS IN WOMEN'S HEALTH

A startling 72% of women skip critical gynecological visits – even while knowing these appointments could save their lives. A new Harris Poll reveals this isn't just about busy schedules; it's about fear, discomfort, and a widespread information gap.

Behind The Numbers: The survey of 1,100 women uncovered a troubling disconnect: While 62% understand that cervical cancer is preventable through screening, half had no idea how often they should be tested. Even more concerning, 54% cited fear or discomfort as their reason for delaying care.

The Impact: Cervical cancer ranks as the fourth most common cancer in women worldwide. Yet when caught early through regular screening, the outcomes drastically improve. Missing these appointments isn't just about skipping a check-up – it's about missing an opportunity for early intervention.

What's Changing: The medical industry is responding with innovations like BD's

self-collection HPV testing kit and Teal Health's at-home screening tool awaiting FDA approval. These advances could reshape how women approach preventive care, making it more accessible and less intimidating.

Your Action Plan: Find your screening schedule based on age:

- Ages 21-29: Pap test every three years
- Ages 30-65: HPV or HPV/Pap test every five years, or Pap test every three years
- Over 65: Consult your healthcare provider about continued screening needs

[Click here to read more](#) about the alarming gap emerging in preventive women's healthcare.