

## THE NEW & NOTEWORTHY

# INDUSTRY WATCH OPRAH PUTS MENOPAUSE CENTER STAGE

A CONVERSATION THAT'S LONG OVERDUE

The Menopause Revolution, a recent ABC special hosted by Oprah Winfrey, brings menopause to primetime and long-overdue attention to one of the most overlooked areas of women's health. Through candid stories from high-profile guests like Halle Berry, Maria Shriver, and Naomi Watts, the program highlights the physical, mental, and emotional realities of menopause – and the lack of meaningful support available to those going through it.

It echoes what millions already know: symptoms like brain fog, weight gain, and heart palpitations are often dismissed or misdiagnosed.

The message is clear: women are navigating a major health transition with limited guidance, fragmented care, and persistent stigma.

#### **WHY IT MATTERS:**

Menopause isn't just a temporary phase. It's a turning point with a lasting impact on health, longevity, cognitive function, and overall quality of life. Yet the care available remains outdated, inconsistent, and out of sync with the science.

#### WHAT THIS MEANS FOR LONGEVITY:

Without the proper care during menopause, the path to healthy aging becomes harder to navigate. Access to evidence-based information, personalized support, and emerging technologies can make the difference between just getting through it and building lasting health beyond it.

That's the focus at The Longevity Expo: providing access to credible insights, forward-thinking products, and strategies that promote better aging from the inside out.

### A NOTE FROM LONGEVITY EXPO FACULTY, DR. ERIKA SCHWARTZ:

"Menopause is a defining moment in a woman's life, but it's also a chance for renewal and self-care. By focusing on personalized care, balancing hormones, and adopting healthy lifestyle choices, women can not only manage menopause – they can thrive. This conversation is crucial, and at **The Longevity Expo**, we're committed to bringing solutions that empower women to reclaim their energy and vitality at any age."

Explore how we're <u>continuing the conversation</u> and turning it into action <u>here</u>.